

IMMEDIATE PRESS RELEASE

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WEYCO SIGNS LICENSE AGREEMENT FOR SLIPPERS

Weyco Group has signed an exclusive licensing agreement with Green Market Services Company, Inc. to manufacture and market Florsheim, Florsheim Imperial, Florsheim Comfortech, Nunn Bush and Brass Boot slippers throughout the U. S.

Slipper sales are set to begin in the spring of 2007, with the distribution focus on department and specialty stores.

“We are very pleased to form a partnership with Green Market,” stated John Florsheim, President and COO of Weyco Group, Inc. “I believe the combination of our strong brands with their expertise in slippers will create a significant opportunity in this product category.”

“This is an exciting growth initiative for both Green Market and Weyco, and we are pleased at the chance to help develop new product opportunities with such high quality brands,” stated Robert Green, President of Green Market.

Weyco Group, Inc., designs and markets moderately priced and better-grade men’s branded footwear for casual, fashion, and dress lifestyles. The principal brands of shoes sold by the Company are Florsheim, Nunn Bush, Brass Boot and Stacy Adams.

Green Market Services, based in Brockton, Massachusetts, is a leading supplier and marketer of quality men’s, women’s, children’s slippers and leisure footwear in both the branded and private label markets in the U.S.