

IMMEDIATE PRESS RELEASE
For more information please contact:

Date: January 30,2007
Weyco Group
Contact: John Florsheim
Phone: (414) 908-1888
Fax: (414) 908-1603
(Milwaukee, Wisconsin)

WEYCO APPOINTS NEW OFFICERS

Weyco Group, Inc. (WEYS) today announced that the Company has promoted Brian Flannery to President of the Stacy Adams Division, replacing Gary Malamet who recently left the Company to take a new position within the industry. Brian Flannery served the last four years as Vice President of Stacy Adams, and has been with Weyco Group for 23 years in a variety of roles in both retail and wholesale.

The Company also announced that Matt Engerman has joined Weyco Group in the position of Vice President of Sales for Nunn Bush, replacing Larry Wilcoff who is retiring after 18 years of service with the Company. Engerman is joining Weyco Group from Wolverine World Wide where he was Vice President of Sales for Hush Puppies.

Weyco Group, Inc., designs and markets moderately priced and better-grade men's branded footwear for casual, fashion, and dress lifestyles. The principal brands of shoes sold by the Company are Florsheim, Nunn Bush and Stacy Adams. The Company also operates retail stores in the United States and Europe.